

# 2018 Superstar Sponsor Benefit Package (\$10,000)

Deadline: August 1, 2018



## Promotional Benefits

- 30-second video commercial, provided by sponsor, to run prior to the start of every program
- Personal greeting and acknowledgment from stage, prior to sponsored program. Program selection priority based upon date payment is received
- Full page, full color, ad with priority placement in printed program, plus logo placement on front cover and special sponsor recognition
- Prominent logo placement in print advertising
- Prominent logo placement during SIGLFF promotions
- Table, with priority placement, provided to distribute literature at BENT sponsor information center in Crest Theatre lobby, during festival
- Business slide projected on screen seven (7) times during the slide show loop prior to all screenings
- Opportunity to display 22" x 34" poster (sponsor must provide) in Crest Theatre during Festival
- Name/ Logo to appear on items printed after sponsorship confirmed
- Sponsor logo on display advertising, as size permits
- Sponsor logo on Posters and Postcards
- Sponsor logo on sponsor page in printed Program, to be distributed before and during the Festival
- BENT web site (sponsor page) with hyperlink to your web site

### Additional Benefits

- Ten (10) VIP tickets to the Festival that includes all features, preshow receptions and other hosted events

Business Name

Contact Name

Website Link Address

Address

City / State / Zip

Phone (Day/Fax)

E-mail

Authorized by (Signature)

Check Enclosed for \$10,000  
(Please make check payable to: BENT  
or SIGLFF)

Mail form and check to:  
BENT or SIGLFF  
1017 L Street, #379  
Sacramento, CA 95814

To bill to a credit card  
please contact  
Michael Dennis:  
Michael@bentfilmfest.org or  
(844) 567-0051 ext. 802,  
(916) 996-9488



## Art Guidelines - Acceptable File Formats

- Accepted formats: PDF/TIFF/JPEG, 300 dpi
- CMYK
- All fonts should be outlined
- Files that do not meet these guidelines may not appear in the promotional materials
- For your logo, please provide an EPS or PDF, full color and a B&W version
- Logo for use on SIGLFF web site should be 468 x 60 px and/or 125 x 125 px

## Art Guidelines - Specs or layout

Full Page w/bleed  
Live Area  
5" wide x 8" tall  
Bleed Size  
5.5" wide x 8.5" tall



Slide for Slideshow  
720 x 480 px, landscape no  
bleed, medium res. JPG