



# BENT

SACRAMENTO  
LGBTQ FILM FESTIVAL



**OCTOBER 8-10TH, 2021**

# BENT

## SACRAMENTO

### LGBTQ FILM FESTIVAL



# SPONSORSHIP OPPORTUNITIES

Contact/Sponsorship Information email: [fred@outwordmagazine.com](mailto:fred@outwordmagazine.com)

Sponsorship Opportunities	\$10,000 Superstar	\$5,000 Producer	\$2,500 Co-Producer	\$1,500 Director	\$750 Assistant Director
30 Second Video Commercial Prior to Each Screening					
Personal Greeting and Stage Acknowledgment Prior to Screening	 (All Films)	 (All Films)	 (One Film TBD)		
Color Program Ad	Full Page	Full Page	Full Page	Half Page	Half Page
Ad Priority Placement, Logo on Program Cover					
Prominent Logo Placement in Print Advertising					
Prominent Logo Placement in BENT Advertising					
Table w/Priority Placement to Hand Out Literature During Festival					
Business Name/Logo Slide Projected on Screen Prior to Screenings	7 Times	5 Times	3 Times	1 Time	1 Time
Opportunity to Display 22" x 34" Poster During Festival					
Logo to Appear on Printed Items (After Confirmed/Paid Sponsorship)					
Sponsor Logo on Display Advertising (As Size Permits)					
Sponsor Logo on Posters and Postcards					
Sponsor Logo on Sponsor Page in Program					
BENT Web Site Sponsor Page with Hyperlink to Your Site					
VIP Tickets to all Features, Pre- Show Receptions & Hosted Events	10 VIP Tickets	10 VIP Tickets	6 VIP Tickets	2 VIP Tickets	2 VIP Tickets
Branded eblast Sent to Film Festival Subscribers					
One Branded Post shared to BENT's Facebook, Twitter, Instagram					



**Deadline: August 1, 2021**

## PROMOTIONAL BENEFITS

- 30-second video commercial, provided by sponsor, to run prior to the start of every program.
- Personal greeting and acknowledgment from stage, prior to sponsored program.
- Program selection priority based upon date payment is received.
- Full page, full color, ad with priority placement in printed program, plus logo placement on front cover and special sponsor recognition.
- Prominent logo placement in print advertising.
- Prominent logo placement during BENT promotions.
- Table, with priority placement, provided to distribute literature at BENT sponsor information center in IMAX Theatre lobby, during festival.
- Business name/logo slide projected on screen seven (7) times during the slide show loop prior to all screenings.
- Opportunity to display 22" x 34" poster (sponsor must provide) in IMAX Theater during festival.
- Name/Logo to appear on items printed after sponsorship confirmed.
- Sponsor logo on display advertising, as size permits.
- Sponsor logo on posters and postcards.
- Sponsor logo on sponsor page in printed program, to be distributed before and during the Festival
- BENT web site (sponsor page) with hyperlink to your web site.
- Branded eBlast sent to BENT Festival subscribers.
- One branded post shared to BENT's social media accounts: Facebook, Instagram, & Twitter.

### Additional Benefits

- Ten (10) VIP tickets to the Festival that includes all features, preshow receptions and other hosted events.

\_\_\_\_\_  
**Business Name**

\_\_\_\_\_  
**Contact Name**

\_\_\_\_\_  
**Website Link Address**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City/State/Zip**

\_\_\_\_\_  
**Phone (Day/Fax)**

\_\_\_\_\_  
**Email**

\_\_\_\_\_  
**Authorized by (Signature)**

### Art Guidelines

- CMYK: PDF/TIFF/JPEG file, 300 dpi
- All fonts should be outlined
- Files that do not meet these guidelines may not appear in the promotional materials.
- Logo for use on BENT website should be 468 X 60 px and/or 125 x 125 px.
- Full Page  
5.5" wide x 8.5" tall  
(5.75 x 8.75 with bleeds).
- Logo for Slideshow:  
720 x 480 px, landscape,  
no bleed, medium res. JPEG.

**FP**

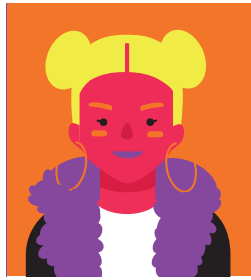
Check Enclosed for \$10,000  
(Please make check payable to  
BENT or SIGLFF)

Mail form and check to:  
BENT or SIGLFF  
1017 L Street #379  
Sacramento, CA 95814

To bill to a credit card, please contact:  
(916) 996-9488 or  
email michael@bentfilmfest.org

We Accept





## PROMOTIONAL BENEFITS

- 30-second video commercial, provided by sponsor, to run prior to the start of every program
- Personal greeting and acknowledgment from stage, prior to sponsored program.
- Program selection priority based upon date payment is received.
- Full page, full color, ad with priority placement in printed Program, plus logo placement on front cover and special sponsor recognition.
- Prominent logo placement in print advertising.
- Prominent logo placement during BENT promotions.
- Table, with priority placement, provided to distribute literature at BENT sponsor information center in IMAX Theatre lobby, during festival.
- Business name/logo slide projected on screen five (5) times during the slide show loop prior to all screenings.
- Opportunity to display 22" x 34" poster (sponsor must provide) in IMAX Theater during festival.
- Name/ Logo to appear on items printed after sponsorship confirmed.
- Sponsor logo on display advertising, as size permits.
- Sponsor logo on posters and postcards.
- Sponsor logo on sponsor page in printed program, to be distributed before and during the Festival.
- BENT web site (sponsor page) with hyperlink to your web site.

### Additional Benefits

- Ten (10) VIP tickets to the Festival that includes all features, preshow receptions and other hosted events.

\_\_\_\_\_  
**Business Name**

\_\_\_\_\_  
**Contact Name**

\_\_\_\_\_  
**Website Link Address**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City/State/Zip**

\_\_\_\_\_  
**Phone (Day/Fax)**

\_\_\_\_\_  
**Email**

\_\_\_\_\_  
**Authorized by (Signature)**

### Art Guidelines

- CMYK: PDF/TIFF/JPEG file, 300 dpi
- All fonts should be outlined
- Files that do not meet these guidelines may not appear in the promotional materials.
- Logo for use on BENT website should be 468 X 60 px and/or 125 x 125 px.
- Full Page  
5.5" wide x 8.5" tall  
(5.75 x 8.75 with bleeds).
- Logo for Slideshow:  
720 x 480 px, landscape,  
no bleed, medium res. JPEG.

**FP**

Check Enclosed for \$5,000  
(Please make check payable to  
BENT or SIGLFF)

Mail form and check to:  
BENT or SIGLFF  
1017 L Street #379  
Sacramento, CA 95814

To bill to a credit card, please contact:  
(916) 996-9488 or  
email [michael@bentfilmfest.org](mailto:michael@bentfilmfest.org)

We Accept





**Deadline: August 1, 2021**

## PROMOTIONAL BENEFITS

- Personal greeting and acknowledgment as sponsor of a designated film, from stage, at program in which film is shown. Film to be selected after program is determined.
- Full page, full color, ad in Printed Program, plus logo placement on front cover and special sponsor recognition.
- Table provided to distribute literature at BENT sponsor information center in IMAX Theater lobby during festival.
- Business name/logo slide projected on screen three (3) times during the slide show loop prior to all screenings.
- Opportunity to display 22" x 34" poster (sponsor must provide) in IMAX Theater during festival.
- Name/ Logo to appear on items printed after sponsorship confirmed.
- Sponsor logo on display advertising, as size permits.
- Sponsor logo on posters and postcards.
- Sponsor logo on sponsor page in printed program, to be distributed.

### Additional Benefits

- Six (6) VIP tickets to the Festival that includes all features, preshow receptions and other hosted events.

\_\_\_\_\_  
**Business Name**

\_\_\_\_\_  
**Contact Name**

\_\_\_\_\_  
**Website Link Address**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City/State/Zip**

\_\_\_\_\_  
**Phone (Day/Fax)**

\_\_\_\_\_  
**Email**

\_\_\_\_\_  
**Authorized by (Signature)**

### Art Guidelines

- CMYK: PDF/TIFF/JPEG file, 300 dpi
- All fonts should be outlined
- Files that do not meet these guidelines may not appear in the promotional materials.
- Logo for use on BENT website should be 468 X 60 px and/or 125 x 125 px.
- Full Page  
5.5" wide x 8.5" tall  
(5.75 x 8.75 with bleeds).
- Logo for Slideshow:  
720 x 480 px, landscape,  
no bleed, medium res. JPEG.

**FP**

Check Enclosed for \$2,500  
(Please make check payable to  
BENT or SIGLFF)

Mail form and check to:  
BENT or SIGLFF  
1017 L Street #379

Sacramento, CA 95814

To bill to a credit card, please contact:  
(916) 996-9488 or  
email [michael@bentfilmfest.org](mailto:michael@bentfilmfest.org)

We Accept





**Deadline: August 1, 2021**

## PROMOTIONAL BENEFITS

- Half page, full color ad in printed program.
- Business name/logo slide/ad projected on screen once (1) during the slide show loop prior to all screenings.
- Name/logo to appear on items printed after sponsorship confirmed.
- Sponsor logo on posters and postcards
- Sponsor page in printed program, to be distributed before and during the festival.
- BENT web site (sponsor page) with hyperlink to your web site.

### Additional Benefits

- Two (2) VIP tickets to the Festival that includes all features, preshow receptions and other hosted events.

\_\_\_\_\_  
**Business Name**

\_\_\_\_\_  
**Contact Name**

\_\_\_\_\_  
**Website Link Address**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City/State/Zip**

\_\_\_\_\_  
**Phone (Day/Fax)**

\_\_\_\_\_  
**Email**

\_\_\_\_\_  
**Authorized by (Signature)**

### Art Guidelines

- CMYK: PDF/TIFF/JPEG file, 300 dpi
- All fonts should be outlined
- Files that do not meet these guidelines may not appear in the promotional materials.
- Logo for use on BENT website should be 468 X 60 px and/or 125 x 125 px.
- Half Page No Bleeds 5" wide x 3.95" tall.
- Logo for Slideshow: 720 x 480 px, landscape, no bleed, medium res. JPEG.

**HP**

Check Enclosed for \$1,500  
(Please make check payable to BENT or SIGLFF)

Mail form and check to:  
BENT or SIGLFF  
1017 L Street #379

Sacramento, CA 95814

To bill to a credit card, please contact:  
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email [michael@bentfilmfest.org](mailto:michael@bentfilmfest.org)

We Accept





**Deadline: August 1, 2021**

## PROMOTIONAL BENEFITS

- Half Page, full color ad in printed program.
- Business name/logo slide/ad projected on screen (1) once during the slide show loop prior to all screenings.
- Name /Logo to appear on items printed after sponsorship confirmed.
- Sponsor page in printed program, to be distributed before and during the festival.
- BENT web site (sponsor page) with hyperlink to your web site.

### Additional Benefits

- Two (2) VIP tickets to the Festival that includes all features, preshow receptions and other hosted events.

\_\_\_\_\_  
**Business Name**

\_\_\_\_\_  
**Contact Name**

\_\_\_\_\_  
**Website Link Address**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City/State/Zip**

\_\_\_\_\_  
**Phone (Day/Fax)**

\_\_\_\_\_  
**Email**

\_\_\_\_\_  
**Authorized by (Signature)**

### Art Guidelines

- CMYK: PDF/TIFF/JPEG file, 300 dpi
- All fonts should be outlined
- Files that do not meet these guidelines may not appear in the promotional materials.
- Logo for use on BENT website should be 468 X 60 px and/or 125 x 125 px.
- Half Page No Bleeds 5" wide x 3.95" tall.
- Logo for Slideshow: 720 x 480 px, landscape, no bleed, medium res. JPEG.

**HP**

Check Enclosed for \$750  
(Please make check payable to BENT or SIGLFF)

Mail form and check to:  
BENT or SIGLFF  
1017 L Street #379

Sacramento, CA 95814

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(916) 996-9488 or  
email [michael@bentfilmfest.org](mailto:michael@bentfilmfest.org)

We Accept





Deadline: August 1, 2020

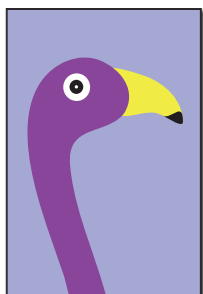
Contact/Sponsorship Info email: fred@outwordmagazine.com

## 2021 Ad Support Opportunities

*(Please check the box next to your selection and fill in the information below.)*

**Full Page  
Color**

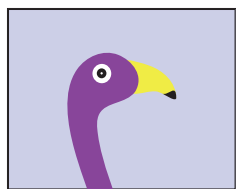
**\$650**

☐

**Full Page**  
**5.5" wide x 8.5" tall**  
**5.75 x 8.75 with bleeds**

**Half Page  
Color**

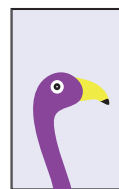
**\$400**

☐

**Half Page**  
**5" wide x 3.95" tall**  
**No bleeds**

**Quarter  
Page Color**

**\$200**

☐

**Quarter Page**  
**2.45" wide x 3.95" tall**  
**No bleeds**

Business Name

Contact Name

Website Link Address

Address

City/State/Zip

Phone (Day/Fax)

Email

Authorized by (Signature)

### Art Guidelines

- CMYK: PDF/TIFF/JPEG file, 300 dpi
- All fonts should be outlined
- Files that do not meet these guidelines may not appear in the promotional materials.

Check Enclosed for \$\_\_\_\_\_  
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